

## Young Jewellery Designers Competition

Celebrating 10 years of G-silver

# Shaping inspiration

in collaboration with the *AFEDAP Jewellery School*

### DETAILS OF THE COMPETITION

You are invited to imagine a jewellery piece in the form of a design to celebrate our 10th birthday. Only 5 designers will be selected to create their jewellery.

Take inspiration from our campaign and our 10-year logo, respecting our shapes and colours.



Have fun creating a jewellery by assembling sterling silver and other materials (not other metals) for example fabrics, plexiglass, wood ...

Develop an original model using the products offered on our website [www.g-silver.com](http://www.g-silver.com) (selected creators will have a 50 euros envelope available to buy products on our website).

### COMPULSORY RULES

| MATERIALS                        | COLOURS   | BUDGET  |
|----------------------------------|---|---|
| Use at least 80% Sterling Silver | Colour Blue <b>pantone 284C</b><br>Colour Green <b>pantone 360C</b> | 50 euros for use on our website (reserved to selected designer) |

The property of the designs and jewellery will remain the creators.

## PHASES OF THE COMPETITION

### 1st phase

Design the jewellery and send by mail to **marketing@g-silver** before May 15th **2019**.

### 2nd phase

We will select the 5 best designs (end of May, on-line votes on our website by our customers - professional creators - and jury of professionals).

### 3rd phase

The 5 creators selected must achieve and send us the jewellery before July 15th.

They will have an envelope of 50 euros available to buy products on our website in order to create their jewellery.

### 4th phase

After the vote by our customers - professional creators - and jury of professionals, only the first 3 creators will be selected and ranked from the 1st to the 3rd in order to access the Award ceremony on September 7th in Paris.

## EVALUATION CRITERIA

For the evaluation of the designs (**2nd phase**) :

- Respect the indicated rules
- Design of a quality drawing
- Original and realistic model

For the evaluation of produced jewellery (**4th phase**) :

- Respect of reproducing the image of the design
- Mastery of the techniques used
- Wearability of the jewellery
- Character and quality

## AWARDS

**1st Place** : Purchase of the jewellery for a value of 300 € + a G-Silver voucher of a value of 100 €

**2nd Place** : Purchase of the jewellery for a value of 150 € + a G-Silver voucher of a value of 75 €

**3rd Place** : Purchase of the jewellery for a value of 75 € + a G-Silver voucher of a value of 50 €

**Good Luck to all!**

## JURY COMPOSED OF PROFESSIONALS

**Franck Massé** (Director of the School)

**Matteo Gemo** (Director G-silver)

**Antoine Puygrenier** (Creator and director of Bayogem)

**Aline Kokinopulos** (Jeweller Craftswoman and Teacher)